

Deloitte.

50

Technology Fast 50
2021 AUSTRALIA
Deloitte.



Technology Fast 50
2021 winners' report

Deloitte's Technology Fast 50 Australia program recognises and profiles fast growing technology companies.

Now in its twenty-first year in Australia, the program ranks the 50 fastest growing public or private technology companies, based on percentage revenue growth over three years (2019 to 2021).

While lockdowns, disruption and uncertainty persist, Tech Fast 50 2021 is breaking records – reflecting the strength of Australia's technology sector as it powers through the pandemic.

Our 2021 cohort continues to challenge the status quo, rewrite rules and reimagine the world, making lives easier, smarter, safer, healthier and more sustainable.

Tech Fast 50 top three

Monarc Global 6,331%

CitrusAd 3,095%

Telix Pharmaceuticals 2,573%

Leadership top three

Cettire 1,518%

Tesseract 1,181%

Tangerine Telecom 1,139%

Female Leadership top three

Monarc Global 6,331%

Coviu 1,569%

Complete Home Filtration 954%

Rising Star top three

Athena Home Loans 8,431%

Removify 4,781%

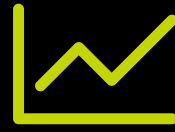
iGreenData 3,284%



Record number of nominations (double the number in 2020)



Top 50 entry point: 302% growth (double the 145% threshold in 2020)



14 companies achieved more than 1,000% growth

Record-breaking year

50\$m

6 companies in the leadership category with \$50+ million revenue in 2021

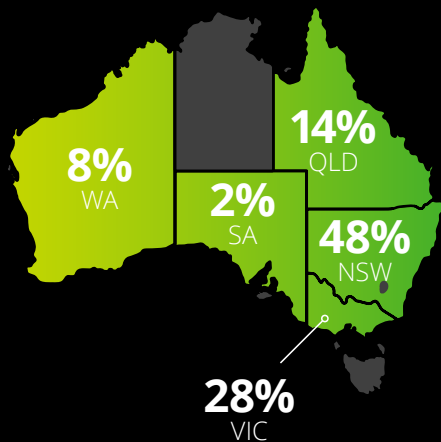
936%

Average growth (more than double the 2020 average of 435%)



First time overall winner also wins Female Leadership

Geographic split



Listed companies make up

32%

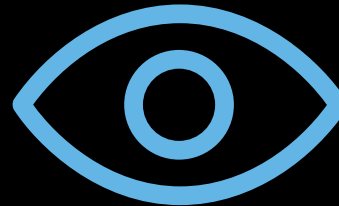
(22% in 2020)

First timers

40 vs 10

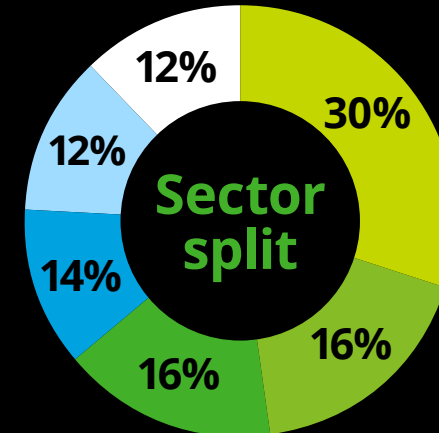
Repeat entrants

One to watch:



Rising Star winner Athena Home Loans

With a new model, this major disruptor is shaking up the home loan industry



- Online/direct to consumer (15 companies)
- Software (8 companies)
- Fintech (8 companies)
- Digital/media (7 companies)
- Communications (6 companies)
- Healthtech (6 companies)

A word from Josh Tanchel

Deloitte Tech Fast 50 Lead

As we crunched the numbers this year, the data revealed an exciting story.

For 21 years Tech Fast 50 Australia has celebrated fast growth technology companies and the country's best and brightest have graced our top 50 list – Seek, realestate.com.au, Altium, ninemsn, iiNet, Atlassian, RSVP, Red Balloon, Webjet, NextDC, Modibodi, Afterpay, Menulog, Dodo, Vinomofo, Zip, to name a few.

The companies who make our list, and the growth they achieve, tell a tale of the tastes, trends and technology resonating Down Under. When innovations and tastes change, fresh players make the list. Alumni grow, go global, or reimagine and transform, their founders driving disruption in new arenas, often returning for another bite of the Tech Fast apple.

Technology Fast 50 is an indicator of where Australia's technology sector is now, where it's heading, and who's taking us there.

This year, the data is mind-blowing. Our program bases growth over three years, so our 2021 program covers many months of the pandemic.

With record nominations and record growth across the board, Tech Fast 50 2021 tells the story of the acceleration of digitisation brought forward by COVID-19 and the success of the technology sector in riding that wave. Confidence is high, momentum is snowballing and Australia's tech sector is booming.

The following pages are filled with Australia's best and brightest technology companies and the trends, tastes and technology resonating now and next.

Tech Fast 50 2021.
It's a great Australian success story.

Foreword

The winner

Our winner this year ditched the path and instead took a runway to success.

Founded in 2017, **Monarc Global** provides automated pricing software to the aviation industry and they're flying high with an incredible **6,331%** growth.

CEO Royce Crown and co-founder Monica Zagrodny's entrepreneurial vision, and CTO Cameron Deane's technical smarts, have cultivated an amazing growth trajectory for the company. And in an industry deeply impacted by the pandemic, it shows how innovation and technology can fast-track growth.

With a female co-founder, they also take the Female Leadership category – the first time a company wins both. Congratulations Monarc Global on your double win.

Technology Fast 50 top three

Congratulations to all our Technology Fast 50 2021 winners with a special shout out to the top three: Monarc Global, CitrusAd and Telix Pharmaceuticals for fantastic growth – see their profiles from **page 23**.

Leadership top three

Australian tech companies that feature in our Technology Fast 50 list and had revenue over \$50m in FY21 are Cettire, Tesserent and Tangerine Telecom. Sustaining strong growth rates gets harder with scale, so a special congratulations – see their profiles from **page 28**.

Tech Female Leadership top three

The top three tech organisations who made our Technology Fast 50 list in 2021 and have been founded or co-founded by a female or currently have a female CEO. We're delighted to announce the top three this year are: Monarc Global – Monica Zagrodny, co-founder; CoviU – Silvia Pfeiffer, CEO and co-founder; and Complete Home Filtration – Suzanne Dodds, Managing Director and founder – see their profiles from **page 34**.

Rising Star top three

These high-growth nominating companies don't qualify for the Technology Fast 50 list as they have less than three years existing revenue, but they are our Rising Stars and we know the future is bright: Athena Home Loans, Removify and iGreenData – see their profiles from **page 40**.

Foreword

Winning observations: what did we notice in 2021?

A record-breaking year

Making the top 50 this year was harder than ever. Nominations doubled from 2020 and the minimum percentage for entry onto the list hit 302% – up from 145% in 2020. The average growth rate for our top 50 companies also skyrocketed to 936%, compared to 435% last year, and 14 companies achieved more than 1,000% growth.

This scale of participation and growth shows the confidence and momentum in the technology sector and how quickly transition is happening. Our increasing march to digitisation and the acceleration brought on by the pandemic means the overall growth curve for digital businesses has fast-tracked and that's clear not just in our top 50 but across all nominating companies.

Leaders are scaling, quickly

It's even more apparent in our Leadership category where companies need more than \$50 million revenue to qualify. Six achieved this in 2021 – compared to four in 2020 – they are: Cettire, Tesserent, Tangerine Telecom, Spirit Technology Solutions, My Muscle Chef and Zip. This is no mean feat. Reaching the minimum revenue requirements for the category and maintaining sufficient growth to hit the top 50 gets harder the bigger a company gets, so this shows how quickly larger companies are scaling. The number of listed companies was also up from 22% in 2020 to 32% in 2021.

Online/D2C with a healthy dose of sustainability

With COVID-19 bringing forward the shift from physical stores to online, the sector split of companies in the top 50 is, as expected, still dominated by online/direct-to-consumer businesses (30%), followed by software (16%)

and fintech (16%), then digital/media (14%). The two remaining sectors, communications and healthtech round it out at 12% each – healthtech has had a boost this year with the number of companies doubling from three in 2020 to six in 2021.

We're also seeing businesses with an environmental, social and corporate governance (ESG)/sustainability angle moving up the list. Environmental Water Solutions, which trades as Complete Home Filtration (954% growth and third in our Female Leadership category) and Envirosuite (582% growth) both hit the top 50, taking positions 16 and 26 respectively.

New talent rising fast

We've had a large increase in the number of new entrants to the list, with 40 first timers versus 10 repeat entrants, this compares to a more even split in 2020 (26 first timers versus

Foreword

24 repeats) – another pointer to how quickly companies are scaling thanks to the power of technology.

Geographically, NSW (48%) makes up most of the top 50 companies, followed by Victoria (28%), Queensland (14%), Western Australia (8%) – who weren't represented on the list in 2020 – and South Australia (2%). No Northern Territory or ACT companies made the list this year. Queensland companies have performed well this year and took out the top two spots, with Victoria taking third place.

Tech Fast 50 females

We're delighted that the 2021 overall winner Monarc Global has a female co-founder, Monica Zagrodny, which means they also take out the Female Leadership category – this is the first time both categories have been won by the same company. With two female founded/co-founded/led companies in the top

10 (Monarc Global and Coviu, led by CEO Silvia Pfeiffer) and 12 in the top 50, females are a strong presence on the list. In 2022 we'd like that to be even stronger. It's also worth mentioning that Coviu leapt from second in last year's Rising Star category to sixth overall in 2021.

A new dynamic disruptor

Our list is filled with disruptors and one we're particularly excited about is Athena Home Loans, an innovative company that has taken the number one spot in our Rising Star category with 8,431% growth.

They're shaking up the home loan industry with a new digital model that promises to save customers time, money and stress.

Once eligible, our Rising Stars often feature prominently on the top 50 list, so we will watch their trajectory with interest.

What's next?

What a year for Tech Fast 50 Australia. Organisations have confidence, momentum and are transitioning at record speed. Will next year be as big? Anything's possible in the technology sector, so watch this space.

A big Tech Fast 50 thank you...

To our amazing sponsors for their ongoing support for our program and the tech industry. ASX, DLA Piper and NAB return to the fold this year and we also welcome Morgans to the Tech Fast family – we're excited to have you on board.

Congratulations to all our
Technology Fast 50
2021 Australia winners!

A word from ASX

Dominic Stevens

Managing Director and Chief Executive Officer

ASX continues to be a proud sponsor of the Deloitte Technology Fast 50 awards.

This is the eighth consecutive year we have been associated with the event. We are increasingly impressed by the high calibre of companies that make the winners' list each year.

The companies appearing on this year's Tech Fast 50 list have shown themselves to be outstanding leaders in their fields. My congratulations to all those nominated and a special call out to the 2021 winner – **Monarc Global.**

It is pleasing to again see such a wide representation of ASX-listed technology companies in this year's awards. The technology sector has gone from strength to strength and is now the second largest sector on the exchange by number of listed companies and includes more than thirty listed 'unicorns'. It is not only a great story for ASX but a solid success story for Australia too.



2021 proved to be a year of records for ASX listings. There were close to 250 new listings (the highest number since the peak of the mining boom in 2007), the highest total dollar value of listings since records began at \$50 billion and nine listings with a market cap of more than a billion dollars, also a new record. It points to the strength, attractiveness and vibrancy of Australia's financial markets.

ASX is consistently ranked among the world's leading exchanges for both number of IPOs and capital raised and has emerged as a global home for mid-cap technology listings. In recent years, we've attracted a steady flow of listings not only from our home market, but also from New Zealand, the US, the UK, Israel, Singapore, Canada and Ireland.

The depth of the superannuation pool and access to growth capital from domestic and

Sponsors

A word from ASX



global institutional investors through earlier index inclusion sets ASX apart from other international exchanges.

We are proud to sit at the heart of Australia's financial market, helping companies raise capital to grow and achieve their goals and enabling investors to build long-term wealth. We can't do it without the quality and ingenuity of the companies on show among the Tech Fast 50.

We look forward to welcoming many more technology businesses to ASX and wish all the Deloitte Technology Fast 50 finalists a bright future.

The companies appearing on this year's Tech Fast 50 list have shown themselves to be outstanding leaders in their fields.

A word from DLA Piper

Amber Matthews

Managing Partner Australia

DLA Piper is proud to sponsor the 2021 Deloitte Technology Fast 50.

It has been a phenomenal two years for the world and in particular the technology sector.

At the start of 2020 we were unsure what the year was going to bring, fast forward to today and we have seen technology companies thrive, in the midst of the global pandemic, with opportunities for acceleration and growth through capital raising and M&A activity.

We are thrilled to see many of these technology companies represented through the Deloitte Tech Fast 50 list.

Despite upheavals to the global economy and supply chains, we have seen the technology sector lead the market as it develops digital solutions which improve homes and workplaces.

The current environment has ensured that companies that evolve to new technology have a greater chance of thriving in the digital age.



As the development of new technologies grows ever faster, so do the regulatory, legislative and societal hurdles associated with this change.

Governments across the world are increasingly grappling with challenges such as cyber security and anti-money laundering. Navigating these risks will become more complex, especially for multi-jurisdictional organisations, which will also come with a greater compliance burden.

Digital disruption does not end at borders, which means that increased cooperation between countries will be required for effective governance of some technologies, while other technologies will become accepted without the need for intervention.

I'm optimistic that whatever challenges may be posed, it will pale in comparison to the unleashed human potential of these new technologies.

Sponsors



With new and emerging technologies redefining what's possible, businesses must continuously evolve digitally to succeed.

DLA Piper is here to support you. We advise technology sector clients at all stages and with a global platform we are leaders in what we do, whether it be a seed deal, an IPO exit, or anything in between.

Thank you to Deloitte for providing a platform to profile Australia's fastest growing technology companies. We wish all the Fast 50 finalists continued success.

**Congratulations
to the 2021 winner,
Monarc Global.**

A word from NAB



Lu Li

Head of Emerging Technology Clients
NAB Corporate & Institutional Banking

NAB is delighted to again be a co-sponsor of the Deloitte Technology Fast 50.

Now in its 21st year, Tech Fast 50 recognises some of Australia's standout (and rising star) technology firms, helping to support innovation, imagination and know how.

As we moved into a second year of pandemic-related disruptions, technology and innovation have played a significant role in keeping the tides of business flowing and helping countless Australians to continue to serve their customers and conduct business from home.

Never before have we been more reliant on fast and effective technology-driven solutions across a range of industries. This can-do spirit and commitment to solving short and long-term issues for customers is displayed by every one of this year's Fast 50 nominees and we congratulate them all.

NAB announced in 2019 that it would deliver up to \$2 billion in financing, via loans or access to capital markets, over five years to help emerging technology companies build and grow their businesses.

After supporting some of the biggest names in the sector, the 2019 commitment has surpassed its target early – in just over two years – with a cumulative \$2.43 billion debt funding delivered that places new technology financing firmly in the bank's DNA and business practice.¹

This is real action to directly respond to the economic challenges Australia faces in the years ahead. Innovation and investment in growth sectors will enable a productive, inclusive and resilient economy, with new strengths in both the domestic and export sectors.

¹ As of 30 September 2021. [NAB 2021 Sustainability Data Pack](#).

Sponsors



Our specialist team of bankers, focused on supporting scale up-stage technology companies, are already helping many clients explore great opportunities to drive changes to how we live, do business and interact with each other.

We know how important it is for emerging companies to have proactive support from their bank through every stage of their development. Many of our strongest client relationships – including some with previous Tech Fast 50 nominees and winners – grew through partnerships at the very early stages of their journey.

Our Corporate & Institutional Bankers and Business Bankers are actively working with these clients, ranging from large fintech companies to start-ups, to help them grow.

Our understanding of different funding options, how to access low-cost, non-dilutive capital and how to optimise cross-border liquidity can all maximise capacity for rapid investment in growth.

We are proud to be part of this major event on the Australian technology calendar in partnership with our co-sponsors ASX, DLA Piper, Morgans and, of course, Deloitte.

As we move ahead with the all-important recovery phase following COVID-19, we know that our technology companies will continue to be at the forefront of new ways to work, conduct business and live well in the years ahead.

We are proud to be part of this major event on the Australian technology calendar.

A word from Morgans

John Clifford

Managing Director and CEO
Morgans Financial Limited

Morgans is proud to be the first stockbroker to sponsor the Deloitte Tech Fast 50.

Morgans Financial Limited is delighted to be a sponsor of the Deloitte Tech Fast 50.

As the largest national full-service stockbroking and wealth management network in the country, we specialise in capital raising and corporate advisory solutions to assist all companies across every sector. Morgans is passionate about the tech sector and helping emerging small to mid-cap companies accelerate and grow their businesses.

In what has been another challenging year, underpinned by a pandemic and economic uncertainty, our leading Equity Capital Markets team completed more than 120 capital market transactions including pre-IPOs, IPOs, secondary raisings, block trades and hybrid offers, raising more than \$9 billion. We are proud to support our clients (including some that are current and previous finalists, listed and unlisted) across the full spectrum of corporate advice.



Tech Fast 50 provides a platform to enable companies to fast track their capabilities and it is wonderful to see nominees and winners pursuing technology driven solutions in a disruptive environment.

In our inaugural year as a sponsor, we congratulate the nominees, the Top 50 finalists and the winner Monarc Global. The calibre of companies leading the way in shaping Australia's technology industry is driving huge opportunities for growth and it is fantastic to see the entrepreneurial spirit alive and well in Australia.

Congratulations to the 2021 Winner Monarc Global.

Contents

01

**Technology Fast 50
2021 winners**

p.17

02

**2021 Leadership
winners**

p.26

03

**2021 Tech Fast
Female winners**

p.31

04

**2021 Rising Star
winners**

p.37

05

Contacts

p.43



Technology Fast 50 Australia

2021

winners



#01

Monarc Global
Growth 6,331%

01

#02

CitrusAd
Growth 3,095%

02

#03

Telix Pharmaceuticals (ASX: TLX)
Growth 2,573%

03

04

05



#04

Compono
Growth 1,999%

#05

Cluey Learning (ASX: CLU)
Growth 1,662%

#06

Coviu
Growth 1,569%

#07

Cettire (ASX: CTT)
Growth 1,518%

#08

Muval
Growth 1,339%

#09

STAKESHOP
Growth 1,287%

#10

Tesserent (ASX: TNT)
Growth 1,181%

#11

Fresh Clinics
Growth 1,163%

#12

Tangerine Telecom
Growth 1,139%

#13

Mosh
Growth 1,087%

#14

Manettas Seafood
Growth 1,082%

#15

Fliteboard
Growth 978%

01

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05



#16

**Complete Home
Filtration**
Growth 954%

#17

Leap in! Australia
Growth 907%

#18

Cloudwerx
Growth 900%

#19

LSKD
Growth 882%

#20

OurMoneyMarket
Growth 840%

#21

Wisr (ASX: WZR)
Growth 795%

#22

PhoenixDX
Growth 765%

#23

MyDeal.com.au (ASX: MYD)
Growth 671%

#24

Open
Growth 629%

#25

LVLV
Growth 626%

#26

Envirosuite (ASX: EVS)
Growth 582%

#27

SelfWealth (ASX: SWF)
Growth 554%

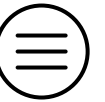
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#28

InDebted
Growth 550%

#29

Toast VR
Growth 546%

#30

Pentanet (ASX: 5GG)
Growth 516%

#31

Data Zoo
Growth 495%

#32

Spirit Technology Solutions (ASX: ST1)
Growth 492%

#33

Prezzee
Growth 487%

#34

Simply Wall Street
Growth 486%

#35

Babyboo Fashion
Growth 476%

#36

My Muscle Chef
Growth 458%

#37

Linktree
Growth 445%

#38

The Market Herald
(ASX: TMH)
Growth 441%

#39

Cube Online
Growth 427%

01

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#40

Mable
Growth 394%

#41

Nuheara (ASX: NUH)
Growth 384%

#42

Camplify (ASX: CHL)
Growth 381%

#43

Zip (ASX: Z1P)
Growth 379%

#44

DroneShield (ASX: DRO)
Growth 360%

#44

Seer Medical
Growth 360%

#46

NO-BS Marketplace
Growth 352%

#47

Eighty20 Solutions
Growth 333%

#48

Propel Ventures
Growth 318%

#49

Solbari
Growth 310%

#50

Appetiser Apps
Growth 302%

01

02

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05

About our top three

#01 **Monarc Global**
Growth 6,331%
monarcglobal.com

Since 2017, Monarc Global has been the leader in automated pricing software for aircraft charter. Built by a team with decades of experience in aviation technology, including pilots, brokers, logistics, freight and operators.

With the world's first real-time point of sale pricing engine, we are arming aircraft operators with the tools to implement a more cost-effective and expedited solution, with real-time prices, live availability and instant booking capabilities.



Monarc Global



01

02

03

04

05

About our top three

#02 **CitrusAd**
Growth 3,095%
citrusad.com

CitrusAd has built an ecommerce advertising platform for retailers rivalling international players like Amazon AMS and Criteo.

Citrus enables retailers of any size, industry or region to utilise and install its software and enable them to monetise their website autonomously at scale, successfully re-allocating print media spend, while increasing the number of participating suppliers and attracting new money from media agencies.

For suppliers, CitrusAd provides targeted advertising at the point of purchase with real-time performance measurement.





About our top three

#03 **Telix Pharmaceuticals** (ASX: TLX) Growth 2,573% telixpharma.com

Telix is a late-stage radiopharmaceutical company developing a broad portfolio of diagnostic and therapeutic ('theranostic') assets using Molecularly Targeted Radiation (MTR).

Nuclear medicine is finally coming of age, with commercial critical mass building and commitment to late-stage product development.

Our goal is to harness this momentum for the benefit of patients, with MTR potentially offering better-informed treatment decisions and truly personalised therapy.

Telix's product development strategy is to closely integrate and add value to standard care, reflective of the modern team-based approach to managing cancer.





Technology Fast 50 Australia 2021

*Leadership
award winners*



#01

Cettire (ASX: CTT)
Growth 1,518%

01

02

#02

Tesserent (ASX: TNT)
Growth 1,181%

03

04

#03

Tangerine Telecom
Growth 1,139%

#04

Spirit Technology Solutions (ASX: ST1)
Growth 492%

05

#05

My Muscle Chef
Growth 458%

#06

Zip (ASX: Z1P)
Growth 379%



About our Leadership top three

#01 **Cettire** (ASX: CTT)
Growth 1,518%
cettire.com

Launched in 2017, Cettire is a global online retailer offering a large selection of in-demand personal luxury goods via its website, cettire.com.

Cettire has access to an extensive catalogue of around 1,700 luxury brands and 200,000 products of clothing, shoes, bags and accessories.

Cettire has grown exponentially since launch and is currently servicing more than 50 markets. Cettire completed an IPO on the ASX in December 2020.

CETTIRE





About our Leadership top three

#02 **Tesserent** (ASX: TNT)
Growth 1,181%
tesserent.com



As the region's largest ASX-listed cybersecurity provider, Tesserent's Cyber 360 strategy simplifies cybersecurity for our clients, helping them achieve full end-to-end protection for their digital assets.

Tesserent's Cyber 360 offering provides products, services and strategic advice to more than 1,000 enterprise, government and critical infrastructure clients.

Cyber 360 utilises a range of products from world-leading cybersecurity vendors which, combined with the expertise of our security consultants, delivers comprehensive, tailored solutions to prevent, detect and mitigate potential cyber-attacks.



TESSERENT



About our Leadership top three

#03 **Tangerine Telecom**
Growth 1,139%
tangerinetelecom.com

Established in 2014, Tangerine operates in the consumer broadband market. Owned by NBN veterans Andrew and Richard Branson, the Tangerine business operates from South Melbourne, employs 130 staff and is rapidly increasing its customer base - now standing at 85,000.

Alongside their fast unlimited NBN offering, Tangerine's key points of difference are unparalleled customer service and technical support, industry-leading online sign-up technology and offering the best NBN hardware on the market.



TANGERINE





Technology Fast 50 Australia 2021

*Female Leadership
award winners*



#01

Monarc Global
Growth 6,331%

01

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#02

Coviu
Growth 1,569%

#03

Complete Home Filtration
Growth 954%

#04

Leap in! Australia
Growth 907%

#05

OurMoneyMarket
Growth 840%

#06

Karista
Growth 837%

#07

LVLV
Growth 626%



#08

Envirosuite (ASX: EVS)
Growth 582%

#09

Evrima Technologies
Growth 579%

#10

Toast VR
Growth 546%

#11

Babyboo Fashion
Growth 476%

#12

The Market Herald
(ASX: TMH)
Growth 441%

01

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About our Female Leadership top three

#01 **Monarc Global**
Growth 6,331%
monarcglobal.com

Since 2017, Monarc Global has been the leader in automated pricing software for aircraft charter. Built by a team with decades of experience in aviation technology, including pilots, brokers, logistics, freight and operators.



Monarc Global

With the world's first real-time point of sale pricing engine, we are arming aircraft operators with the tools to implement a more cost-effective and expedited solution, with real-time prices, live availability and instant booking capabilities.





About our Female Leadership top three

#02 **Coviu**
Growth 1,569%
coviu.com

Coviu is Australia's most trusted video telehealth solution, powering secure and feature-rich video consultations.

Coviu's mission is to improve healthcare accessibility for all and allow both patients and providers to discover the benefits of video consultations, like cost and time savings, reduced no-shows, improved patient satisfaction and greater flexibility.

Coviu is a web-based solution that fits seamlessly into any healthcare business, large or small. Patients simply click a link and are connected to their healthcare provider in a private, online consultation room.

Designed to replicate traditional bricks-and-mortar clinics, Coviu's platform facilitates in-call payments, Medicare reimbursements, patient triaging, online appointment bookings, integrations with practice management systems and more.

Coviu is HIPPA compliant and complete with end-to-end and peer-to-peer encryption, keeping sensitive patient data safe.

01

02

03

04

05



About our Female Leadership top three

#03 **Complete Home Filtration** Growth 954% completehomefiltration.com.au

Environmental Water Solutions, trading as Complete Home Filtration (CHF), designs, builds and installs award winning, innovative whole home water filtration systems to ensure customers enjoy healthy, filtered water, not just for drinking but for showering, cooking, bathing and for all water using appliances and fixtures throughout the home.

With locations in WA, NSW and QLD and plans to open SA before the end of 2021 CHF has been growing exponentially since launching in March 2018.

Customer satisfaction and product innovation has been driving growth across the business.



Complete Home
Filtration





Technology Fast 50 Australia 2021

*Rising Star
award winners*



#01

Athena Home Loans

Growth 8,431%

01

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#02

Removify

Growth 4,781%

#03

iGreenData

Growth 3,284%

#04

Instantscripts

Growth 1,441%

#05

Curious Thing

Growth 1,351%

#06

Syncio

Growth 1,146%

#07

Holistic Analytics

Growth 709%



#08

Evrima Technologies
Growth 579%

#08

NexusXplore
Growth 579%

#10

Safewill
Growth 566%

#11

LION Digital
Growth 560%

#12

LGT Digital
Growth 517%

#13

Lumi
Growth 438%

#14

RecycleSmart
Growth 417%

#15

Smart-Ui Group
Growth 410%

01

02

03

04

05



About our Rising Star top three

#01 **Athena Home Loans** Growth 8,431% athena.com.au

Athena Home Loans launched in 2019 with a mission to change home loans for good and save Australians a whole lot of money by helping them pay off their home loan faster.

Everyone talks about getting a home loan but no one talks about getting rid of a home loan! To face this challenge, take on the bank's biggest core business and change industry conventions, Athena designed its digital mortgage platform from the ground up.

Athena radically simplifies the refinance and property purchase home loan application journey for both owner occupiers and investors. Athena's customers are saving on average \$56,000 over the life of their loan.

To date, Athena has settled over \$2 billion in home loans and saved borrowers more than \$250 million in interest savings, growing to become one of Australia's largest fintechs.



A T H E N A





#02 **Removify**

Growth 4,781%
removify.com.au

Removify is a Melbourne-based technology company that provides a unique offering of software and services designed to track, defend and enhance online reputations.

The company has pioneered technology that empowers its core service – removal of unwanted content from the internet, such as fake or malicious business reviews, defamatory postings and attacks or bullying on social media.

Removify also assists victims of image-based sexual abuse (also known as ‘revenge porn’) to delete private images and videos that have been distributed online.

Removify’s founders Nick Bell and Andrew Whitford recognised technology offered very few options for victims of such content.

Removify was created to balance that playing field, developing a custom-built platform to empower its services for fighting back against damaging attacks on both businesses and individuals.





#03

iGreenData

Growth 3,284%
igreendata.com.au

iGreenData specialise in niche cloud-enabled data and digital engineering, with focus on cloud technologies, full-stack, DevOps, data engineering and automation.

We have a specific focus on banking and financial services and telecommunication domains and aspire to play a leading role in catalysing digital transformation, while positioning ourselves to deliver unique and differentiated value for our stakeholders.

Our teams adopt smart engineering practices to deliver modern applications and achieve faster client outcomes, while also helping customers adopt smart engineering practices.

We aim to be the industry's provider of choice in cloud enabled digital solutions and create an outstanding client experience.

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50

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